



Product Ingredients

Integrity Vitality Shampoo

Deionised Water	
Caprylyl/Capryl glucoside	
Sodium lauroamphoacetate	
Cocoamidopropyl betaine	Based on coconut fatty alcohols, this is a mild, high foaming surfactant with excellent cleansing properties.
Sodium cocyl hydrolysed wheat protein glutamate	
Hydrolysed almond protein	
Coco glyceride (and) glyceryl oleate	
Polyquaternium 39	Cellulose polymer (cellulose from cotton polymer). Excellent as a hair conditioner, polymer film-former, humectant and moisturiser.
Extract of Blackcurrant	
Extract of Melon	
Extract of Lime Blossom	
Fragrance	All fragrances are exclusive blends based on natural floral and herbal extracts. Some blending with perfume compounds is necessary in some products for balance and stability.
Citric Acid	Organic acid, abundant in nature, or commercially refined from sugar. Used as a gentle cleaner for acid sensitive contaminations, or to neutralise alkalinity.
Grapefruit seed extract	
EDTA (0.1%)	Ethylenediaminetetraacetic acid - disodium salt. Prepared from acetic acid (obtained from distillation of wood), this is an extraordinarily effective antioxidant and stabiliser. Efficient as a preservative and essential in small quantities to maintain colour and consistency qualities.
Sodium hydroxymethyl glycinate	Gentle preservative derived from glycine, or aminoacetic acid - a naturally occurring amino acid. Commonly sourced from sugar or soy.