



## Product Ingredients

### Ultra

Calcium Carbonate	Soft, non-scratching limestone granules. These non-toxic, naturally derived minerals are our preferred alternative to their synthetic plastic counterparts. We also prefer them to nut shell and husk shavings, due to the possibility of surface scratching from the rough edges of those ingredients.
Sodium Alpha Olefin Sulphonate	Derived from palm oil. Delivers a readily biodegradable and efficient surfactant/emulsifier.
Lauryl Alcohol Ethoxylate	Lauryl alcohol is produced from coconut or palm oil. A very gentle surfactant cleaner and grease emulsifier.
Cocoamidopropyl betaine	Based on coconut fatty alcohols, this is a mild, high foaming surfactant with excellent cleansing properties.
Coconut Diethanolomide	A coconut based, non-ionic ingredient that is a mild foam stabiliser and thickener, with good cleansing properties.
Xanthum Gum	Polysaccharide gum produced by <i>Xanthomonas campestris</i> , found in nature on the leaf surfaces of green vegetables. Used to provide body, texture and phase stability.
Sodium Polyacrylate	Lab-created synthetic polymer. Produces a soil suspending and chelating agent. Part of our phosphate replacement technology.
Oil of Spearmint	Natural menthols add degreasing properties plus fresh fragrance to our household products.
Sodium Hydroxymethyl Glycinate	Gentle preservative derived from glycine, or aminoacetic acid - a naturally occurring amino acid. Commonly sourced from sugar or soy.
EDTA	Ethylenediaminetetraacetic acid - disodium salt. Prepared from acetic acid (obtained from distillation of wood), this is an extraordinarily effective antioxidant and stabiliser. Efficient as a preservative and essential in small quantities to maintain colour and consistency qualities.