



## Product Ingredients

### Golden Silk Shower Balm

Magnesium Lauryl Ether Sulphate	Based on lauryl alcohol (from coconut or palm oil), this produces a gentle foaming cleanser. An efficient but mild active for shampoos, bath and facial products.
Coco Betaine	Based on coconut fatty alcohols, this is a mild, high foaming surfactant with skin conditioning properties.
Oleo Betaine	Based on Oleyl alcohol, derived from palm oil. This process variation produces a conditioning, foam-boosting, amphoteric surfactant with thickening capabilities.
Methyl Gluceth 20	Produced from glucose (corn) and methyl alcohol (from hydrogen and carbon dioxide). A versatile, gentle, effective humectant, emollient and foaming agent.
Tocopheryl Acetate	Natural Vitamin E, from wheat germ or soy bean. Anti-inflammatory, emollient, moisturiser and antioxidant properties.
Ethylene Glycol Monostearate	Made from stearic acid, which is derived from palm oil. This is an efficient refatting agent and emulsifier which can add pearlescence.
Hydrolysed Wheat Protein	Water soluble whole wheat protein. Moisturising protein, skin & hair conditioner with film-forming potential.
Fragrance	All fragrances are exclusive blends based on natural floral and herbal extracts. Some blending with perfume compounds is necessary in some products for balance and stability.
Citric Acid	Organic acid, abundant in nature, or commercially refined from sugar. Used as a gentle cleaner for acid sensitive contaminations, or to neutralise alkalinity.
Food grade colouring	Added where the naturally developed product would be visually unappealing and for safety and identification purposes. Only those colours considered safe for all FD&C applications are used.
Cocoamphodipropionate	Based on coconut fatty alcohols, this is an exceptionally mild, high foaming surfactant with efficient cleansing properties.
Sodium Hydroxymethylglycinate	Gentle preservative derived from glycine, or aminoacetic acid - a naturally occurring amino acid. Commonly sourced from sugar or soy.
EDTA	Ethylenediaminetetraacetic acid - disodium salt. Prepared from acetic acid (obtained from distillation of wood), this is an extraordinarily effective antioxidant and stabiliser. Efficient as a preservative and essential in small quantities to maintain colour and consistency qualities.