



## Product Ingredients

### Alpha plus Pre-Soak

Sodium Carbonate	Occurs in nature as an hydrated salt. Produced commercially from brine as an alkaline salt, detergent builder, water softener or saponifier.
Sodium Percarbonate	Prepared from sodium carbonate and hydrogen peroxide. Produces an oxygen, colour-safe bleaching agent and is part of our chlorine replacement technology.
Sodium Silicate	From silica and sodium carbonate to produce an alkaline salt, detergent builder, water softener or saponifier.
Sodium Alpha Olefin Sulphonate	Derived from palm oil. Delivers a readily biodegradable and efficient surfactant/emulsifier.
Sodium Polyacrylate	Lab-created synthetic polymer. Produces a soil suspending and chelating agent. Part of our phosphate replacement technology.
Lauryl Alcohol Ethoxylate	Lauryl alcohol is produced from coconut or palm oil. A very gentle surfactant cleaner and grease emulsifier.
Extract of Soapwort	A natural saponin with surfactant and dispersant properties.
Extract of Devil`s Bit	Natural astringent properties.
Fragrance	All fragrances are exclusive blends based on natural floral and herbal extracts. Some blending with perfume compounds is necessary in some products for balance and stability.
Food grade colouring	Added where the naturally developed product would be visually unappealing and for safety and identification purposes. Only those colours considered safe for all FD&C applications are used.
EDTA	Ethylenediaminetetraacetic acid - disodium salt. Prepared from acetic acid (obtained from distillation of wood), this is an extraordinarily effective antioxidant and stabiliser. Efficient as a preservative and essential in small quantities to maintain colour and consistency qualities.